



March 19th, 2017

Dear Friend,

Theatre and the arts are invaluable to a high school education. In the Peterborough Integrated Arts Program at Thomas A. Stewart S. S., we strive to offer programs that allow students to be creative, grow, and take responsibility for their learning, both on stage and behind the scenes. Our Musical Theatre program successfully integrates every area of the arts and provides ample opportunities for students to take on leadership roles within the program, school, and community.

Producing a musical isn't just about acting. Students develop research and visual art skills as they design the costumes and sets. They learn problem-solving skills as they prepare for and run technical rehearsals. Dance and music allow students to learn about rhythm, leadership, and self-expression. Math skills are further developed through budgeting and box office management.

One of the largest challenges that a theatre production can face is providing funds to take care of the needs of each department. Ticket sales cover only part of the costs of producing a full-scale musical production. Sponsorships provide much needed revenue so that we can continue to provide the quality productions that you have come to expect from the Integrated Arts Program at TAS. By participating in our sponsorship program, you can help us continue to provide incredible educational arts opportunities for our students and community.

Please see the back of this letter for details about the various sponsorship options that you, your business, or your organization can participate in. Thank you for your support of our students and the Peterborough Arts community.

If you have any questions, or would like to discuss additional ways that you can get involved with the Peterborough Integrated Arts Musical Theatre Program, please contact me by phone or email.

Sincerely,

Ms. Sarah Tye
Musical Theatre Director/Producer
(705) 743-5230 Extension 472
sarah_tye@kprdsb.ca

Mr. Keith Noland
Musical Theatre Producer
(705) 743-5230 Extension 625
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Thomas A Stewart Secondary School Musical Theatre

Sponsorship Program

Curtains: May 31st – June 2nd at 7:00pm

Sponsorship Levels

Opening Night	\$1000 and more	Presenting Sponsor – “Presented By (<i>your business</i>)” and logo on all advertising. Program feature story about your business or a full page advertisement. Presence in our social media advertising. 8 tickets for <i>Curtains</i> with reserved VIP seating. Additional benefits may be negotiated with your organization.
Marquee	\$500-\$999	Featured Sponsor – Full page program advertisement and logo on advertising. 6 tickets for <i>Curtains</i> with reserved VIP seating.
Orchestra	\$250-\$499	Supporting Sponsor – Half page program advertisement. 4 Tickets for <i>Curtains</i> .
Spotlight	\$100-\$249	Business card size program advertisement. 2 tickets for <i>Curtains</i> .
Footlights	\$50-\$99	A Thank You in the program and one ticket for <i>Curtains</i> .
Break a leg!	\$25-\$49	A Thank You in the program and our love and appreciation. 😊

Please Note: Businesses that may be interested in donating items to be used in the production may contact us to find an appropriate sponsorship level based on your donations.